

94. OPPORTUNITIES AND CHALLENGES TO INTEGRATE SUPPLY CHAIN FOR PUBLIC PROCUREMENT IN INDIAN PERSPECTIVE – AN EMPIRICAL STUDY.

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The basic objectives of any Government Organization is not the goal of profit maximization but the social-economic development of people besides satisfying the end consumer(s) by providing the Right product, with Right quantity, from Right source, at Right price, at Right time, at Right quality, at Right place (7Rs) to fulfill the social obligation towards society and optimum allocation of limited precious resources. But in reality very few Government Organizations are able to achieve these objectives and rest of them suffering with lot many difficulties like low profit margins, delays, budget overrun, failure to project completion, waste and controllability problems. The studies on Supply Chain Integration in Public Procurement by various researchers reveal that the good relationships across the chain, integration of activities, cooperation and coordination and mutual trust and dependency are the key motivators for the overall success of Supply Chain Management(SCM). The SCM essentially requires the Integration of People, Processes, Resources, Technology and Information to achieve its desired results. The organizational structure, size and functional complexity of the Government Departments are the major obstacles for the integration of vital SCM entities, which ultimately leading to the failure of the organization to achieve expected Optimum Operational as well as financial performance.

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