

278. SEMANTIC SEARCH LOG FOR PERSONALIZED WEB SEARCH USING ONTOLOGY

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Web search engines help users find useful information on the World Wide Web (WWW). However, when the same query is submitted by different users, typical search engines return the same result regardless of who submitted the query. The concept of semantic search is being used in the project. Semantic search provides an sequential display of information related to the search displayed. In existing method the search is purely based on offline mode which consists of a user data base rather than other sources of database privacy. The existing system faces the problem of security and recovering data purely from the built in database. This project involves with search engine along with search engine optimization methods. Here we introduce a new technique called as ontology search logs, which will be used for customized search logs according to the user define input. Here we are implementing this process in an online mode. We propose a new system called as Semantic Search log Social Personalized Search which would be able to provide results for search query that relates to a particular user's environment, his area of interests, his likes and dislikes, the data the he/she might have found to be useful for him while searching. In order to implement the aware routing framework here we are introducing IDS (Intrusion detection system). General Terms:Algorithm, Human Factors, Performance.

Keywords: Semantic search log, ontology search, Intrusion detection system.

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