

223. RELATED RECOMMENDATION RESEARCH IN TWITTER

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Twitter network is presently submerged by large amount of tweet generated by its user. To efficiency prepare and research tweet user has to calculate on appropriate hashtag inserted into tweet. We start our research on hashtag by foremost analyzing a twitter dataset. Among various concerning finding about hashtag usage by this user biotic community. We have constitute and significant use of the new hashtag this indicates that most hashtag have very short liveliness. We further propose a related recommendation research in twitter method used the technique in collaborative filter and support vector machine. Our experimentations exhibit that our method takes better performance than recommendation based only on tweet cognitive content, still by considering the hashtag followed by a small number of user who deal similar user preferences.

Keywords: Twitter, Hashtag, recommendation systems

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